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Press Release of SHL Schweizerische Hotelfachschule Luzern

Swiss Food Research and SHL Schweizerische Hotelfachschule Luzern join forces for innovative pilot project.

The leading Swiss innovation network Swiss Food Research and the renowned SHL Schweizerische Hotelfachschule Luzern are launching an exciting pilot project on product development of sustainable and future-oriented food products with the new semester. The aim of this partnership is to promote innovation in the Swiss food and hospitality industry and to offer young companies an iterative process with chefs and sensory-savvy audiences during product development.

Practical experience and knowledge exchange

A key aspect of the pilot project will be the close collaboration between trained chefs and students from SHL, innovation experts from Swiss Food Research and start-ups. This will not only provide students with hands-on experience, but also promote the exchange of knowledge between educational institutions and young entrepreneurs. Furthermore, the collaboration demonstrates the commitment of both institutions to innovation and excellence.

User-centric development of innovative food products

Together, chefs from SHL and members of Swiss Food Research will develop new food products that meet the application and needs of the food service industry. The collaboration will also enable market research with sensory-savvy audiences to ensure that the products developed meet the needs and desires of consumers. The first official event of the collaboration will take place on 23 October, when Vegiboss' founders will come to SHL and have Semester 1 students create a menu using their products.

Leading the way for the next generations

«This collaboration between SHL Swiss Hotel School Lucerne and Swiss Food Research is groundbreaking for the next generation», says Josef Jans, Director of Business Development & Innovation at SHL. «It will not only provide valuable hands-on experience for our students, but also help further establish Switzerland as an innovation leader in the food and hospitality sector.» And Lucas Grob, CEO of Swiss Food Research, adds: «We are excited about the opportunity to provide our expertise and that of SHL to our members in order to establish sustainable developments in the market faster.»